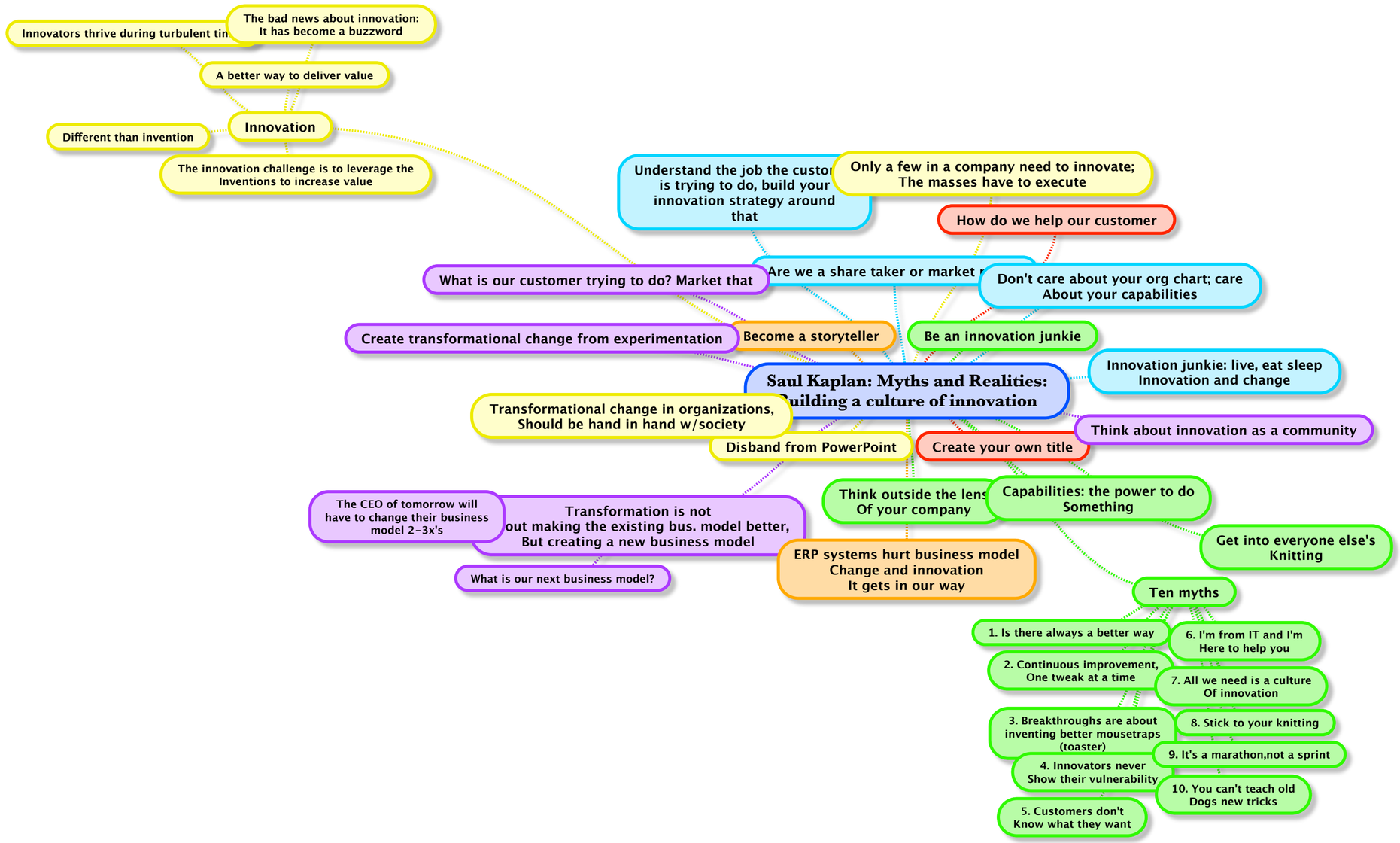
Innovators thrive during turbulent tin
The bad news about innovation: It has become a buzzword
A better way to deliver value
Different than invention
Innovation
The innovation challenge is to leverage the Inventions to increase value
Understand the job the custo is trying to do, build your innovation strategy around that
Only a few in a company need to innovate; The masses have to execute
How do we help our customer
What is our customer trying to do? Market that
Are we a share taker or market
Don't care about your org chart; care About your capabilities
Create transformational change from experimentation
Become a storyteller
Be an innovation junkie
Saul Kaplan: Myths and Realities: uilding a culture of innovation
Innovation junkie: live, eat sleep Innovation and change
Transformational change in organizations, Should be hand in hand w/society
Think about innovation as a community
Disband from PowerPoint
Create your own title
The CEO of tomorrow will have to change their business model 2-3x's
Transformation is not out making the existing bus. model better, But creating a new business model
Think outside the lens Of your company
Capabilities: the power to do Something
Get into everyone else's Knitting
What is our next business model?
ERP systems hurt business model Change and innovation It gets in our way
Ten myths
1. Is there always a better way
6. I'm from IT and I'm Here to help you
2. Continuous improvement, One tweak at a time
7. All we need is a culture Of innovation
3. Breakthroughs are about inventing better mousetraps (toaster)
8. Stick to your knitting
9. It's a marathon,not a sprint
4. Innovators never Show their vulnerability
10. You can't teach old Dogs new tricks
5. Customers don't Know what they want